PETER KOK LEE TAY

PADI Course Director | DAN Instructor Trainer | First Aid Chief Instructor
Tourism & Dive Business Leader

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PROFESSIONAL PROFILE

Senior training and operations professional with more than 30 years of experience across scuba diving education, first aid instruction, tourism operations, business development and professional leadership. Recognized for developing dive professionals, leading first aid and emergency response training, managing tourism businesses, and representing industry organizations in Boracay, Singapore and the wider region.

CORE COMPETENCIES

- Diver Education And Instructor Development
- DAN, EFR And SRFAC-Accredited Training Delivery
- Tourism Operations And Travel Business Management
- Business Development, Sales And Stakeholder Management
- First Aid, CPR, AED And Emergency Oxygen Training
- Technical Diving, CCR, Trimix, Wreck And Cave Training
- Course Design, Adult Education And Workplace Learning
- Leadership, Team Training And Community Engagement

PROFESSIONAL EXPERIENCE

Period	Organization	Position
01/2026 - Present	Medicam Pte Ltd	Chief Instructor
10/2025 - Present	Singapore Resuscitation First Aid Council (SRFAC)	Chief Instructor
04/2022 - Present	Singapore Red Cross Academy	Associate Instructor
06/2011 - Present	BA Travel & Tours	Managing Director
01/2018 - 01/2026	BITATOA	President
06/2014 - 06/2025	Boracay Foundation Inc.	Board of Directors
06/2017 - 12/2024	Tourism Congress Philippines	Vice President
06/2021 - 04/2022	Actxplorer Pte Ltd	Operations Manager
06/2020 - 06/2021	LDR Pte Ltd	Director, Business Development
12/2008 - 05/2011	Sea World Dive Center Boracay	Dive Manager
05/2008 - 11/2008	Discovery Group of Companies	Project Consultant
01/2006 - 04/2008	Almighty Explorer Corporation	General Manager
03/2005 - 12/2005	Club Panoly Resort Hotel	Director of Sales
04/2004 - 12/2005	Club Panoly Resort Hotel	Members Services Director
06/2002 - 04/2003	Jesus Faith Christian Fellowship	Missionary Pastor
06/1998 - 06/2002	InnerSpace Travel Adventures	Managing Director
04/1997 - 06/1998	PADI Asia Pacific Ltd	Sales Representative
06/1995 - 04/1997	Buddy Divers Travel Enterprise	Operations Manager
06/1993 - 06/1995	Singapore Armed Forces	Weapon Specialist
06/1995 - 03/1996	Kentucky Fried Chicken	Floor Manager
02/1993 - 07/1993	One More Shabu Shabu	Captain
03/1988 - 02/1993	Kentucky Fried Chicken	Supervisor

SELECTED EDUCATION & PROFESSIONAL DEVELOPMENT

Year	Institution	Qualification / Program
2024	Republic Polytechnic	Risk Management in Sport 2
2024	Institute of Adult Learning	Learning Solution Design
2024	Safe Sport Commission Singapore	Understanding Safe Sport as a Coach
2023	Institute of Adult Learning	Advanced Certificate in Learning & Performance
2023	Institute of Adult Learning	Assessment Design & Implementation / Workplace Learning / Technology Enabled Learning Delivery
2021	Equinet Academy / NUS Business School	Website Creation, Digital Marketing, Data Analytics & Data Visualization
2021	Republic Polytechnic	Foundational Sport Science / SG Coach Theory Level 1
2021	ASCTA / Academy of Water Safety & Swimming	Swimming & Water Safety Teacher / Swim Australia Teacher
2016 / 2013 / 2012	PADI Business Academy	Certificate of Completion
2016 / 2007	Department of Tourism Philippines	Tour Guide Region VI / Mabuhay Host / Tour Guide
1996	Logistics Management	Certificate in Logistics Management
1992	Boon Lay Secondary School	Singapore Cambridge N Level

FIRST AID, MEDICAL & EMERGENCY RESPONSE EDUCATION

Date / Year	Organization	Course / Certification
04/03/2026	DAN USA	DAN Full Suite Instructor Trainer
10/02/2026	DAN USA	DAN Dive First Aid / Oxygen Provider / BLS + First Aid Instructor
19/12/2025	International Federation of Red Cross	Level B First Aid Trainer
31/07/2025	Singapore Red Cross Society	Occupational First Aid Instructor
15/05/2025	Singapore Red Cross Society	Occupational First Aid
07/03/2025	Singapore Red Cross Society	First Responder on Water Safety
21/02/2024	TIEZA	Diving & Hyperbaric Medicine 2024
08/05/2023	Singapore Red Cross Society	Psychological First Aid
28/09/2022	Singapore Red Cross Society	Child First Aid Instructor / Provider
29/12/2021	Singapore Red Cross Society	Standard First Aid + AED Instructor
25/07/2021	Singapore Red Cross Society	BCLS + AED Instructor
2016	Philippine Red Cross / Lifesavers Circle Training	Lifeguard Instructor, EMT Basic, Oxygen Administration, Decompression Illness Management
2014	Lifesavers Circle Training	Recompression Chamber Attendant, Hyperbaric Oxygen Therapy, Physical Assessment, Professional Rescuer CPR Provider
29/11/2013	National Board of Diving	Hyperbaric Chamber Medicine
28/04/2006	Emergency First Response	Instructor Trainer
13/02/2003	Emergency First Response	Instructor
01/07/1999	Divers Alert Network	Instructor
03/10/1996	Medic First Aid Corp	Instructor

SCUBA DIVING, TECHNICAL DIVING & INSTRUCTOR CREDENTIALS

Year	Agency	Level / Course
2025	PADI	Tec 50 Trimix Trainer; TecRec Trimix Diver Trainer; TecRec Trimix Blender Trainer; DPV Instructor; Tec 50 Trimix Instructor
2024	TDI / PADI	Liberty Mix Gas CCR Diver; Liberty Air Diluent Deco CCR Diver; Tec 40 CCR Divesoft Liberty CCR Diver; Dive Against Debris Instructor
2023	PADI	Tec 50 Trainer / Tec 50 Instructor
2019	PADI	Course Director Training Course; TecRec Deep Trainer; Tec Sidemount Instructor; Instructor Trainer ratings for Deep, DUP, Drift, Enriched Air Nitrox, Sidemount and Wreck
2018	IANTD	Technical Wreck Diver / Technical Cave Diver
2016	TDI	Cavern Diver
2014	TDI	Advanced Nitrox Instructor / Decompression Procedures Instructor
2011 - 2012	TDI / PADI	Trimix Instructor; Extended Range Instructor; Advanced Trimix Instructor; Advanced Sidemount Instructor/Diver
2008 - 2009	PADI / DSAT / EANx	Emergency Oxygen Provider Instructor; Gas Blender Instructor; Tec Deep Instructor/Diver
1998	PADI	Master Instructor; IDC Staff Instructor; Underwater Photographer Instructor
1997	PADI	Master Scuba Diver Trainer; Enriched Air, Wreck, Night, Deep, Boat, Navigation, Naturalist, Equipment Specialist, Drift, Search & Recovery Instructor ratings
1996	PADI / SSI / TDI	Open Water Scuba Instructor; Divemaster; Enriched Air Nitrox Diver; SSI Dive Control Specialist
1993	PADI / NAUI	Advanced Open Water Diver / Open Water Scuba Diver

AWARDS & ACHIEVEMENTS - DIVING

Year	Recognition	Organization
2018 / 2017 / 2016 / 2015 / 2014 / 2010 / 2009 / 2008 / 2007 / 2000 / 1996	International Clean Up Day / Earth Day	Ocean Conservancy / Project AWARE Foundation International
2016 / 2011 / 2006	10th, 15th and 20th Years as PADI Member	PADI
2011 / 2010 / 2001 / 1999	100 Certifications in 2010, 2009, 2000 and 1998	PADI
2000 / 1998	Certificates for Excellence	PADI
1996	Century Diver	Scuba Schools International

AWARDS & ACHIEVEMENTS - LEADERSHIP, TOURISM & COMMUNITY

Year	Recognition	Organization
2018	Award of Distinction	Skal International Makati
2017	Leadership Achievement for Leadership Elite Award; Outstanding Entrepreneur for Travel Industry; Outstanding Achievement Award	Leadership Elite / Global Achiever Awards / Philippine Top Choice
2017	Plaque of Appreciation	Chinese Embassy Manila
2016	Certificate of Excellence / Appreciation	Boracay Foundation Inc.; Caticlan Academy Foundation; Red Cross Cebu Chapter; Department of Health
2014	Certificate of Recognition	Boracay Foundation Inc.
2007	Best Animal Encounter in Asia	City Hall of Donsol, Sorsogon
1995 - 1997	Certificates of Courage / Outstanding Service / Testimonial	Waterfront City Batam Indonesia / Singapore Armed Forces
1991 - 1993	Outward Bound, NCC, Swimming and Fitness awards	Singapore organizations